



FSM6 SOCIAL MEDIA TOOLKIT

Taking place virtually from 31st May – 4th June, the 6th International Faecal Sludge Management Conference (FSM6) aims to identify and disseminate the latest trends, information, and evidence in the FSM sector.

FSM6 will be held online, and will draw experience from Asia to address the demands and challenges of the sanitation sector, while also highlighting best practice and lessons learned from around the globe. The theme of FSM6 is, Celebrating 10 Years: FSM Heroes – Past, Present and Future.

Please share the following posts on your social media channels, newsletters, websites. Some messages have been drafted for convenience, but we ask that you adapt the captions to allow a variety of voices/angles in the promotion.

Links

FSM6: www.fsm6.org

Registration <https://web.cvent.com/event/c6a9caea-1477-46a2-ae7d-5f24ccc0d035/regProcessStep1?rt=hGcTqH8U5kqA1hKhKMSGjg>

Program www.fsm6.org/master-program



Exhibition www.fsm6.org/exhibition

World Emptying Challenge www.fsm6.org/worldemptyingchallenge

Logo





Caption/Message	Graphic
<p>Virtual event format</p> <p>Don't miss out! FSM6 is just XX days away! Register now for #FSM6. Many great features to enjoy at FSM6! Join a live session no matter where you are. We've scheduled the live sessions across 19 time zones, so no matter where you are, a live session is scheduled in your time zone. View the program on our website.</p>	<p>18+ LIVE SESSIONS SCHEDULED ACROSS 19 TIME ZONES</p> <p>All live sessions recorded and available for streaming the next day.</p> 
<p>Program</p> <p>Don't miss out! FSM6 is just XX days away! Register now for #FSM6. 18+ live sessions spread across different times 20 track sessions available for on-demand viewing 40+ posters and 15 exhibitors. Get ready for a full interactive and enriching experience at FSM6 this year. Check out the program here. Our online delegates have a lot to look forward to. Register now for #FSM6.</p>	<p>WE HAVE A LOT OF CONTENT FOR YOU AT FSM6!</p> <p>Our Program includes:</p> <ul style="list-style-type: none"> - Plenary - Abstract Track Sessions - FSMA Spotlight Series - Live Discussion Forums - Virtual Exhibition - World Emptying Challenge - FSM Heroes - FSM Mastermind 

Speaker Diversity

Don't miss out! FSM6 is just **XX days away! [Register now](#) for #FSM6.**
The [FSM6 program](#) aims to reflect the areas and people who implement CWIS, especially the areas with the most need for adequate FSM. We are proud to have this representation through our speakers and presenters. [Register now](#) for #FSM6.

REPRESENTATION IN THE FSM6 PROGRAM

Track sessions:
23 female/25 male

Abstracts:
39 out of 49 abstracts are from LMIC*

Plenary:
11 of the 14 Speakers are LMIC*

Low middle income countries



Virtual Exhibition

Don't miss out! FSM6 is just **XX days away! [Register now](#) for #FSM6.**
We have a great range of exhibitors showcasing at FSM6 this year. They are all excited to meet and network with you at FSM6. Register to be part of the community! [Register now](#) for #FSM6.

VIRTUAL EXHIBITION WITH 14 EXHIBITORS CONFIRMED



FSM Heroes and Tributes

Don't miss out! FSM6 is just **XX days away! [Register now](#) for #FSM6.**
This year FSM6 is celebrating FSM Heroes. Earlier this year, we asked the community to nominate their FSM heroes. All nominations will be featured in the opening ceremony of FSM6.
FSMA will also honour 2 special FSM legends during FSM6: Prof. Yves Kengne, and Prof. Chris Buckley, who have both had a significant impact in the FSM sector: These tributes will be featured in the closing ceremony.
[Register now](#) for #FSM6.

**FSM HEROES AND
SPECIAL TRIBUTES TO
PROF. YVES KENGNE
AND PROF. CHRIS BUCKLEY**



Virtual event format

Don't miss out! FSM6 is just **XX days away! [Register now](#) for #FSM6.**
View the opening ceremony, plenaries, track sessions, and closing ceremony on-demand! Sessions will be released daily for streaming. [Additional live sessions](#) will happen daily and be recorded for viewing the following day.
[Register now](#) for #FSM6.

**14 PRE-RECORDED
SESSIONS FOR
ON-DEMAND
STREAMING**





World Emptying Challenge

Don't miss out! FSM6 is just **XX days away! [Register now](#) for #FSM6.** FSM6 is hosting an adapted version of the 'Pit Emptying Challenge' which is usually a skill challenge at in-person conferences. This year, FSM6 opens the challenge to the whole globe with the aim of showing emptying in various geographies. We have a series of videos submitted by emptiers across the globe showing their techniques. The video with the most likes will win the challenge. You can see the voting criteria [here](#). The winners will be announced during the closing ceremony of FSM6. [Register now](#) for #FSM6.

WORLD EMPTYING CHALLENGE HIGHLIGHTING CWIS SERVICE PROVIDERS

