

Communications, Advocacy, Policy Opportunities and Outreach for Poop



of the Sub-Saharan African population had access to basic sanitation



still practiced open defecation 1

Unsafely managed sanitation and open defecation have serious health and environmental consequences such as soil pollution and proliferation of fecal borne diseases, such as neglected tropical diseases and diarrhea. The lack of access to safely managed sanitation also negatively impacts national economies and productivity across the continent.

It is important, now more than ever for water, sanitation and hygiene (WASH) advocates, experts and researchers to join forces and contribute to improving access to safely managed sanitation. The Covid-19 pandemic has contributed to highlight gaps in access to safely managed sanitation and hygiene. The pandemic has also stressed the importance for coordination and partnerships for the implementation of concrete solutions. As the world prepares for the aftermath and post-pandemic period, collaborative action is needed to achieve safely managed sanitation for all.





Our Mission

Celebrate successes, influence policies and practices, consolidate knowledge, use and showcase innovative approaches for sustainable sanitation in Africa.

Approach

Through knowledge and expertise sharing, CAPOOP is committed to achieve access to adequate and equitable sanitation and hygiene for all, and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations by 2030.





The Alliance

The CAPOOP alliance is a collaborative platform that allows access to and share knowledge with the WASH community across the continent. Engaging in collaborative action, CAPOOP members aim to better understand challenges and opportunities, and find like-minded partners to work with.

The CAPOOP alliance focuses on four areas to achieve its objective:



Knowledge Sharing

Develop standardized briefs for identified influencers and spokespeople and key audiences to ensure the information shared is easy to understand.

Tool Production

(i) Provide tools and case studies on the practice and outputs of CAPOOP members. (ii) Develop an online repository of key documents, tools and processes that affect the WASH sector planning and financing.





Issue Spotting

Develop and elaborate specific and adapted questions for communities, to easily understand the customs and encourage the practice of good hygiene and sanitation.

Media engagement

(i) Develop standardized media briefs. (ii) Coordinate activities such as media trainings or orientation sessions. (iii) Consolidate a list of focal points the media could be directed towards in case of questions. (iv) Participate in a periodic media fellowship award to encourage quality media production on sanitation-related issues.



Members specialize in advocacy, communications, finance, research, etc. in the WASH sector across the African continent. Current members include:





























USAID/Washfin Senegal



