



# Reshaping the functioning of the CAPOOP Platform



## 1-Context

CAPOOP is an alliance of like-minded organizations committed to achieving access to sanitation and hygiene for all by 2030 and ending open defecation, paying special attention to the needs of women and girls and those in vulnerable situations by 2030.

CAPOOP aims to celebrate successes, influence policies and practices, consolidate knowledge, and use and showcase innovative approaches for sustainable sanitation in Africa

## 2-Objectives

Improve the functioning of the CAPOOP platform through the restructuring of quarterly meetings to create an engaging environment for members, and for sanitation stakeholders in general. More specifically, we aim to :



**Foster synergy and collaboration** among members.



Maintain the current **number of active members**.



Raise the profile and **increase the visibility of the platform**.



Intensify the platform's impact **in achieving SDG 6.2**.



**Engage other types of members** such as the **private sector**, utilities, civil society networks, etc.



**Develop and implement common projects or activities** for members to engage in.



**Strengthen the platform's institutional capacities** to increase its autonomy, and durability.

## 3-How do we get there?

### Foster synergy and collaboration among members:

- **Foster synergy and collaboration among members:**
  - **Organize quarterly meetings**
    - Send Doodle Polls for members to select the best meeting date
    - Develop and share calendar invites to mark the meetings in members' calendars
      - Send reminders 5 days prior to meetings to ensure maximum engagement from members both in the WhatsApp Group and via email.
    - Reform the way meetings are held
      - Hold meetings in English and offer French Translation which will allow Francophone members and partners to further engage in discussions and attend meetings.
      - A meeting lead or presenter will be selected among the members to lead meetings, and also share a presentation on a topic of interest in relation to the Alliance's objectives (e.g. upcoming strategic events, new initiatives/projects, highlight major achievements, etc.)
      - Meetings will include a 15-minute general update from all participants on their organization/or a brainstorming on potential joint initiatives.
      - Speak Up Africa to continue to act as Secretary and provide support to meeting lead for quarterly meetings and activities organization.
      - Presentations' content will be reviewed and translated in English/French.
  - **Raise the profile and increase the visibility of the platform.**
    - Weekly and Monthly Social Media Postings
      - Develop a communication strategy for CAPOOP which will include at least 1 post per week, and 1 monthly focus (longer post highlighting one member organization).
      - Content to be communicated on - quotes from quarterly meetings, articles highlighting member organizations/initiatives.
      - Content will be shared on CAPOOP's and on Speak Up Africa websites.
    - Management of the WhatsApp Group
      - Develop a series of messages and graphic designs (one per month) to be shared on the WhatsApp Group to maintain engagement from partners.
  - **Strengthen the platform's institutional capacities to increase its autonomy, and durability.**
    - Develop a Google Form that will allow external partners to join the platform. This form will be included in social media postings and will be shareable by members to engage new partners.
    - Intensify the platform's impact in achieving SDG 6.2.
      - Engage in common initiatives/projects led by CAPOOP - dedicate two quarterly meetings to brainstorm on potential common projects to be implemented by members.
      - Develop common advocacy and communication tools - members can work together to develop case studies, one-pagers or reports on a topic of interest (health, NTDs, etc.)